**PROSPECTUS** 





### Welcome to AIOP

#### Dear Companies,

The Executive Board of the Italian Academy of Prosthetic Dentistry is pleased to present you the Sponsor Prospectus 2024. Thanks to the meetings held in recent months with the representatives of many companies, we believe we have improved the partnership offers compared to the current year and we hope that we have satisfied the needs that have been submitted to us.

We have rationalized the Major sponsorship levels into 4 (Platinum, Gold, Silver and Bronze), which will accompany us throughout the year in our initiatives both in presence and virtual, and one (Exhibitor) linked only to the two annual congresses open to all the dental world: the Spring Congress and the International Congress in the autumn.



### Be an AIOP Partner!

- Successful Associative History since 1979.
- At least **2 national and international conference** events **every year**.
- AIOP includes many **internationally renowned names**.
- AIOP has been uniting **dentists** and **dental technicians** since the beginning.
- AIOP is part of **prestigious international networks** (International Federation of Esthetic Dentistry, International College of Prosthodontics and European Prosthodontic Association).
  - AIOP organizes initiatives and prizes for **young** dentists and young dental technicians.
  - Since 2017 AIOP has been recognized by the **Ministry of Health** for the **drafting of guidelines**.





### Cultural Events 2023/2024









### **Occlusion and aesthetics:**

Critical re-evaluation from the past to the present.

Bologna 16-18 November 2023

CLICK HERE

Discover the scientific program and the Speakers





### **Prosthesis and orthodontics:**

Clinical synergy for the aesthetic-functional success of oral rehabilitation.

Riccione Palazzo dei Congressi **15-16 March 2024** 

CLICK HERE

Discover the preliminary program





**CLICK HERE** 





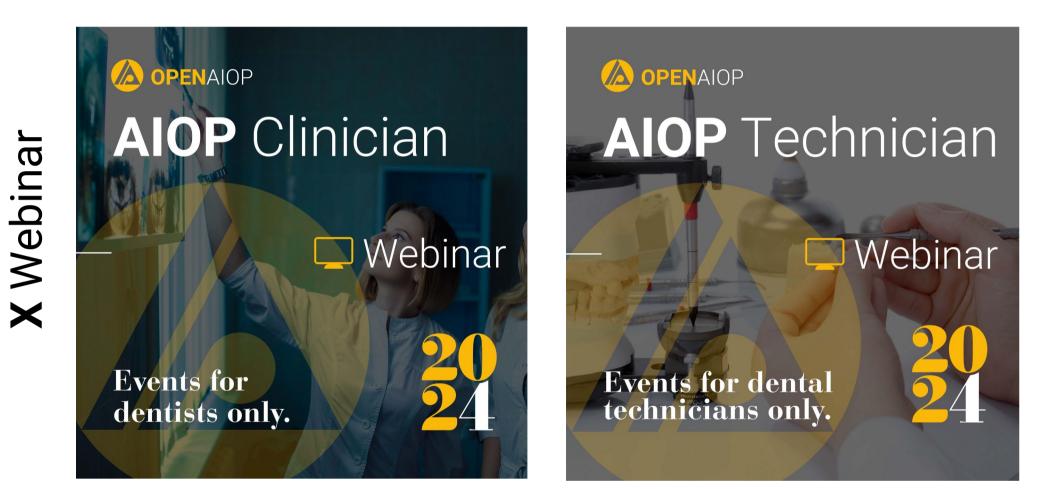
**CLICK HERE** 





**CLICK HERE** 





**CLICK HERE** 





**Events for dental** technicians only.



**19/1/2023 Occlusion: how to process technical data** - Dott Tonino Traini, Dott Gaetano Noè, Odt Roberto Bonfiglioli, Odt Claudio Nannini, Odt Christian Marchini

**16/2/2023 Digital aesthetic/functional patient management: what procedures and materials? -** Dott Paolo Scattarelli, Odt Giacomo Cingolani, Odt Pasquale Casaburo, Odt Riccardo Puccini

**16/3/2023 Minimally invasive and extensive rehabilitations: how to meet the goals? -** Dott Massimo Fuzzi, Odt Stefano Petreni, Odt Roberto Canalis, Odt Vincenzo Mutone

28/9/2023 Digital operational strategies in the laboratory phases of complex cases
 Odt Stefano Mariotti, Odt Angelo Canale, Odt Cristiano Broseghini, Odt Luca
 Conoscenza

**26/10/2023 Design and manufacture of removable prostheses: the limits in laboratory procedures -** Odt Alessandro Ialasi, Odt Luca Ruggiero, Odt Renato Rossi, Odt Vincenzo Liberati

14/12/2923 3D printers: what types of materials can we use today? Is there really something new? - Odt Ermes Brunato, Odt Marco Pappacena, Odt Bruno Marziali, Dott Andrea Toffoli

**CLICK HERE** 



# **Sponsorship Packages**

The sponsorship categories identify the economic positioning of the sponsor, providing benefits and recognition based on the value of the overall contribution.





Platinum Sponsor





Silver Sponsor



Bronze Sponsor





# Platinum Sponsors 23.000€

Loyal for over 10 years as a Gold Sponsor

#### VISIBILITY RECOGNIZED

- It decides best area with its space with priority of choice
- Priority by day and date chosen workshop
- Graphic visibility and website with platinum symbol
- Mobile recharge area branded with company logo or similar initiative

#### **MEDITERRANEAN Meeting RICCIONE**

- Exhibition space 4x2m.
- Corporate workshop.
- Company logo on apericena signs.
- Company logo on congress signage.
- Company logo on social media interview panel.
- 4 participant registrations.
- 5 exhibitor passes.
- Invitation for n. 2 corporate people at convivial events.
- Company logo included in the event brochure.
- Insertion of 2 brochures in the congress folder (max 4 pages).

#### **INTERNATIONAL Congress BOLOGNA**

- Exhibition space 4x2m.
- Corporate workshop.
- Company logo on coffee break and lunch signs.

- Company logo on congress signage.
- Company logo on social media interview panel.
- 4 participant registrations.
- 5 exhibitor passes.
- Invitation for n. 2 people at convivial events.
- Company logo included in the event brochure.
- Insertion of 2 brochures in the congress folder (max 4 pages).

#### OTHER

- Invitation for n. 2 corporate people at the Closed Meeting.
- Visibility on the AIOP website (logo and direct company link) as «Sponsor PLATINUM».
- Logo visibility in 2 AIOP newsletters.
- Logo visibility in the AIOP Magister events platform/other online events.

### Gold Sponsor 23.000€

#### **VISIBILITY RECOGNIZED**

#### **MEDITERRANEAN Meeting RICCIONE**

- Exhibition space 4x2m
- Business workshop
- Company logo on apericena signs
- Corporate logo on congress signage
- Corporate logo on social media interviews panel
- 3 participating entries
- 5 exhibitor passes
- Invitation for n. 2 corporate people to convivial events
- Corporate logo included in the event brochure
- Insertion of 2 brochures in the conference folder (max 4 pages)

#### **INTERNATIONAL Congress BOLOGNA**

- Exhibition space 4x2m
- Business workshop
- Company logo on coffee break and lunch signs
- Corporate logo on congress signage
- Corporate logo on social media interviews panel
- 3 participating entries
- 5 exhibitor passes
- Invitation for n. 2 people to social events
- Corporate logo included in the event brochure
- Insertion of 2 brochures in the conference folder (max 4 pages)

#### OTHER

Invitation for n. 2 corporate people at the Closed Meeting.

- Visibility on the AIOP website (logo and direct company link) as «Sponsor PLATINUM».
- Logo visibility in 2 AIOP newsletters.
- Logo visibility in the AIOP Magister events platform/other online events.

### Silver Sponsor 15.000€

#### **VISIBILITY RECOGNIZED**

#### **MEDITERRANEAN Meeting RICCIONE**

- Exhibition space 3x2m
- Corporate logo on congress signage
- Corporate logo on social media interviews panel
- 2 participating entries
- 4 exhibitor passes
- Invitation for n. 1 company person to the convivial events
- Corporate logo included in the event brochure
- Insert 1 brochure in the conference folder (max 2 pages)

Business Workshop can be organized either at the MEDITERRANEAN Meeting or at the INTERNATIONAL CONGRESS.

#### **INTERNATIONAL Congress BOLOGNA**

- Exhibition space 4x2m
- Corporate logo on congress signage
- Corporate logo on social media interviews panel
- 2 participating entries
- 4 exhibitor passes
- Invitation for n. 1 person to social events
- Corporate logo included in the event brochure
- Insert 1 brochure in the conference folder (max 2 pages)

#### OTHER

 Visibility on the AIOP website (logo and direct company link) as «Sponsor PLATINUM».

- Logo visibility in 1 AIOP newsletter.
- Logo visibility in the AIOP Magister events
  platform/other online events.

# Bronze Sponsor 7.000€

#### **VISIBILITY RECOGNIZED**

#### **MEDITERRANEAN Meeting RICCIONE**

- Exhibition space 3x2m
- Corporate logo on social media interviews panel
- 1 participant registration
- 3 exhibitor passes
- Invitation for n. 1 company person to the convivial events
- Corporate logo included in the event brochure
- Insertion of 1 brochure in the conference folder (max 1 page)

#### **INTERNATIONAL Congress BOLOGNA**

- Exhibition space 3x2m
- Corporate logo on social media interviews panel
- 1 participant registration
- 3 exhibitor passes
- Invitation for n. 1 company person to the convivial events
- Corporate logo included in the event brochure
- Insertion of 1 brochure in the conference folder (max 1 page)

#### **OTHER**

• Visibility on the AIOP website (logo and direct corporate link) as «BRONZE Sponsor»

- Logo visibility in n.1 AIOP newsletter
- Logo visibility in the AIOP Magister/other online events platform

### **Discounts & Add-ons**

### Expected discounts (possibility to confirm the second year in the first 6 months of the first).

- Previous year subscriber and confirm this year  $\rightarrow$  5% discount.
- Registered previous year and confirmed for 2 years  $\rightarrow$  15% discount.
- New sponsor confirming for 2 years  $\rightarrow$  10% discount.

### Exhibitor from 3.800€/Event

The Company has the possibility of participating with an exhibition space in the Mediterranean Meeting in Rimini and/or in the International Congress in Bologna on the basis of the availability indicated at the time of the request.

The costs and methods of booking the exhibition spaces at the two events are indicated below. Space reservations will follow the "first come, first served" principle.

For companies that confirm their participation in both events, the company logo will be inserted on the AIOP website as «EXHIBITOR».

#### **MEDITERRANEAN Meeting RICCIONE**

#### From € 3.800 for a 3x2m space

Empty exhibition space devoid of any set-up and electricity.

### **BOLOGNA INTERNATIONAL Congress**

Exhibition Space 3x2m	€ 3.800
Exhibition Space 4x2m	€ 4.800
Exhibition Space 3x3m	€ 6.800
Exhibition Space 4x4m	€ 9.000

### 60 minute Workshop

cost of technical services and box lunch excluded.



€ 1,500



# **Mediterranean Meeting Riccione**

VISIBILITY AND BENEFITS	<b>PLATINUM</b> €23.000	<b>GOLD</b> €23.000	<b>SILVER</b> €15.000	<b>BRONZE</b> €7.000	<b>EXHIBITOR</b> da €3.800
Presence at the Mediterranean Meeting with exhibition space	4x2m	4x2m	3x2m	3x2m	3x2m
Business workshop	$\checkmark$	$\checkmark$	Alternative to the Congress	X	X
Company logo on apericena signs	$\checkmark$	$\checkmark$	X	X	X
Corporate logo on congress signage	$\checkmark$	$\checkmark$	$\checkmark$	X	X
Corporate logo on social media interviews panel	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	X
Company exhibitor pass	5	5	4	3	3
Submissions	4	3	2	1	X
Invitations to convivial events	2	2	1	1	1
Company logo in printed brochure	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	list name
Inserting brochure in the conference folder	2	2	1	1	X



# International Congress Bologna

VISIBILITY AND BENEFITS	<b>PLATINUM</b> €23.000	<b>GOLD</b> €23.000	<b>SILVER</b> €15.000	<b>BRONZE</b> €7.000	<b>EXHIBITOR</b> da €3.800
Presence at the Mediterranean Meeting with exhibition space	4x2m	4x2m	4x2m	3x2m	3x2m
Business workshop	$\checkmark$	$\checkmark$	Alternative to the Congress	X	X
Company logo on apericena signs	$\checkmark$	$\checkmark$	X	X	X
Corporate logo on congress signage	$\checkmark$	$\checkmark$	$\checkmark$	X	X
Corporate logo on social media interviews panel	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	X
Company exhibitor pass	5	5	4	3	3
Submissions	4	3	2	1	X
Invitations to convivial events	2	2	1	1	1
Company logo in printed brochure	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	list name
Inserting brochure in the conference folder	2	2	1	1	X



### Other

VISIBILITY AND BENEFITS	<b>PLATINUM</b> €23.000	<b>GOLD</b> €23.000	<b>SILVER</b> €15.000	<b>BRONZE</b> €7.000	<b>EXHIBITOR</b> da €3.800
Invitations to the Closed Meeting	2	2	X	X	X
Logo on AIOP website with link to the company website	$\checkmark$	$\checkmark$	$\checkmark$	X	X
Logo visibility in AIOP newsletter	2	2	1	1	X
Logo visibility in the AIOP Magister/other online events platform	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	X



### **Our Partners**

**Organizing Secretary** 



**Marketing and Communication** 

# ideandum



#### THE GENERAL SECRETARY IS AVAILABLE TO EVALUATE CUSTOMIZED PROPOSALS.



### **Contacts**

SCIENTIFIC SECRETARY Accademia Italiana di Odontoiatria Protesica Piazza di Porta Mascarella, 7 40126 Bologna email: <u>aiop@mvcongressi.it</u>

SPONSOR Referent: Dr. Riccardo Del Lupo riccardo@studiodellupo.it 338 6052828



ORGANISATIONAL SECRETARY MV Congressi Via Marchesi, 26D - Direzionale Odeon - 43126 Parma - Italy Tel. +39 0521 290191 Fax +39 0521 291314 Email: aiop@mvcongressi.it

SPONSOR Referent: Dr. Franco Aiello franco@mvcongressi.it 348 3138206

